

## BIO SPEAKERS

### Chile: Re-Boost of Investment & New Business Opportunities

INVESTMENT PORTFOLIOS • INVESTOR TOOLS • DIGITAL TALENT • ED-TECH • FOODTECH • AGRITECH • GREEN BUSINESS



#### Lucas Palacios

Economy Minister Lucas Palacios studied economics and business administration at the Universidad Católica de Chile and holds a master's degree in Latin American studies in international economics from the Universidad de Salamanca, Spain.

He has extensive experience in planning and strategic management, negotiation and conflict management, economic/financial analysis and the development and implementation of public policies. His experience in the public sector includes having served as Undersecretary of Public Works and as an advisor to the Finance Ministry's Budget Office.



#### Jeffrey Sachs

Jeffrey D. Sachs is a world-renowned economics professor, a leader on sustainable development, a senior advisor to the United Nations, a newspaper columnist with publications in more than 100 countries and a best-selling author, including three New York Times bestsellers. The recognitions he has received include having been named twice by Time magazine as one of the world's 100 most influential leaders. He is the director of Columbia University's Center for Sustainable Development and a professor at the same university. He is president of the UN Sustainable Development Solutions Network and a special advisor on the subject to UN Secretary-General Antonio Guterres.



#### Leticia Gasca

Leticia Gasca is the director of Fuckup Nights, a global movement for sharing stories about business failures that is replicated in over 140 cities around the world. In 2015, she was awarded the Woman Entrepreneur Prize by World Innovation Expo. She is the author of the book "Surviving Failure" and a columnist for various newspapers and magazines.

For a decade, she has led organizations that seek to positively impact the labor market and entrepreneurship such as Skills Agility Lab, Shaping the Future of Work, the Global Failure Index, the Failure Institute and FUN Nights. In addition, she is a World Economic Forum Global Shaper.

## BIO PANELIST

### Digital Talent Panel



#### **Mónica Retamal**

Mónica has been a social entrepreneur since 2015 and a technological entrepreneur since 1999. She is currently the executive director of Fundación Kodea, a social enterprise whose mission is to promote the generation of talent for the digital world, fostering more inclusive technological development and the democratization of digital knowledge at all levels. She has coordinated various programs to install computer science in Chilean classrooms and job conversion and digital empowerment plans with a focus on women, such as Women Programmers and Connected Entrepreneurs. Today, her aim is to create digital talent for Chile.



#### **María Inés Salamanca Vidal**

María Inés is the coordinator of the UN Women Program Chile. She is a sociologist and holds a master's degree in international development from Cornell University. She began her career as a United Nations volunteer and launched the first social responsibility and volunteering website for Latin America.

At UN Women, she is responsible for projects related to the elimination of violence against women and girls, women's economic empowerment, leadership and political participation. These lines of action also include support for civil society organizations that promote gender equality in Chile.



#### **Gustavo Rivera Avilés**

Gustavo is the director of Equifax's Santiago Development Center (SDC). He holds a degree as an engineer in computer science from the Universidad de Santiago and has been working at Equifax for 11 years, after joining the company as an entry-level developer. For the past five years, he has been in charge of the SDC, which is responsible for producing a large part of the software that the company uses worldwide for different tasks such as support for financial decision-making, account opening, data analysis, business rules and workflows.



#### **Leslie Herrera**

Leslie holds a degree as an engineer in administration with specialization in finance from the Universidad Mayor and a degree in business administration and economics from the Universidad Alberto Hurtado. In addition, she has a diploma in neuro-linguistic programming.

After working for four years in the car industry, she opted to specialize in programming. She is certified by the 4Geeks Academy as a full stack developer and graduated from the Frontend Digital Talent Bootcamp.

She currently works as a front end developer at Ecomsur.

ORGANIZA

## AgriTech Panel



### **Priyanka Srinivas**

Priyanka, who was born in India, is the founder of Chilean food technology startup The Live Green Co, which combines ancient plant nutrition science, biotech and machine learning to research and develop 100% plant-based food products.

Before Live Green, she studied for a master's degree in retail management and worked for over 12 years with internationally renowned brands such as Target Corporation, Calvin Klein and French Connection UK.



### **Andrea Ramos**

Andrea is the country manager of Kilimo in Chile where she is leading the Argentine company's consolidation. Since graduating in international relations, she has led social development projects in third-sector organizations, the public sector (local and international) and, for three years now, has focused on the commercial expansion of technology companies with impact.



### **Eduardo Zavala**

Eduardo is the CEO and founder of Done Properly. He is a biotechnology engineer who studied at UNAB and the University of Santiago. Since 2010, he has been related to the food industry. After conducting genomic studies of the salmon production process with large world producers, he launched his career as a bio-entrepreneur in 2014.

He has founded two companies and Chile's first biotech accelerator and is the author of bioemprendedor.cl, the first Latin American bio-entrepreneurship blog.



### **Leonardo Álvarez**

Leonardo, the co-founder and CEO of Protera, is a biotechnology engineer who studied at the Universidad Andrés Bello. He is a biotechnology entrepreneur and, as well as creating Protera, also founded Aminotec, an AgTech company based in Chile, that produces fertilizers and agricultural chemicals. In 2015, the El Mercurio newspaper named him as one of the 100 young leaders to follow.